

university of groningen

## Precarity and commoning

Thijs Lijster (RUG and UA) SeCuM, Ghent, 11/10/2021





Culture Commons Quest Office

#### bin Celikates, René Gabriëls in Hartle, Pieter Lemmen

#### DE NIEUWE DUITSE FILOSOFIE

Denkers en thema's voor de 21e eeuw

Boom

#### Spaces for Criticism Shifts in Contemporary Art Discourses

Thijs Lijster Suzana Milevska Pascal Gielen Ruth Sonderegger (eds.)

#### De kunst van kritiek Adorno in context

Theodor W. Adorno, Alexander García Düttmann, Josef Früchtl, Samir Gandesha, Johan Hartle, Martin Jay, Thijs Lijster, Cecilia Sjöholm & Shierry Weber-Nicholsen

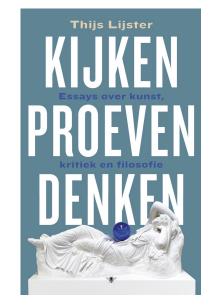
octavo

# BENJAMIN ANI ADORNO DZ THUSLUSTER

THIJS LIJSTER

De grote vlucht

inwaarts



The Future of the New Artistic Innovation in Times of Social Acceleration

Thijs Lijster (ed.)

#### The New York Times

Opinion

THE STONE

## The Coronavirus Is Us

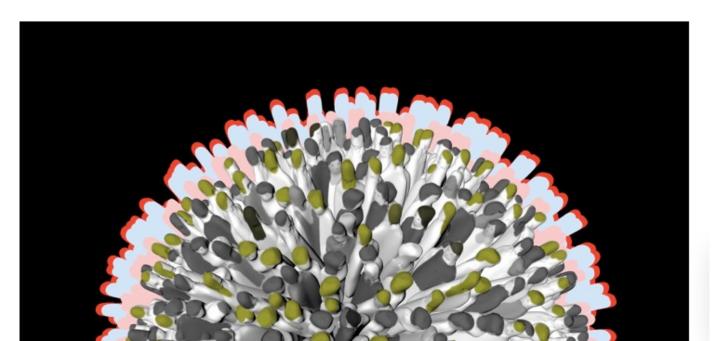
We live in an interconnected world, where borders are porous, more like living membranes than physical walls.

By Michael Marder

Mr. Marder is a professor of philosophy.

March 3, 2020





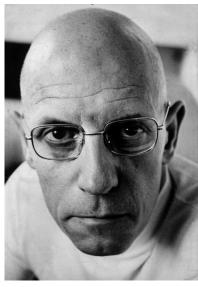
# Outline

- Neoliberalism and postfordism
- Creative labor and precarity
- Commoning culture
- Questions/discussion

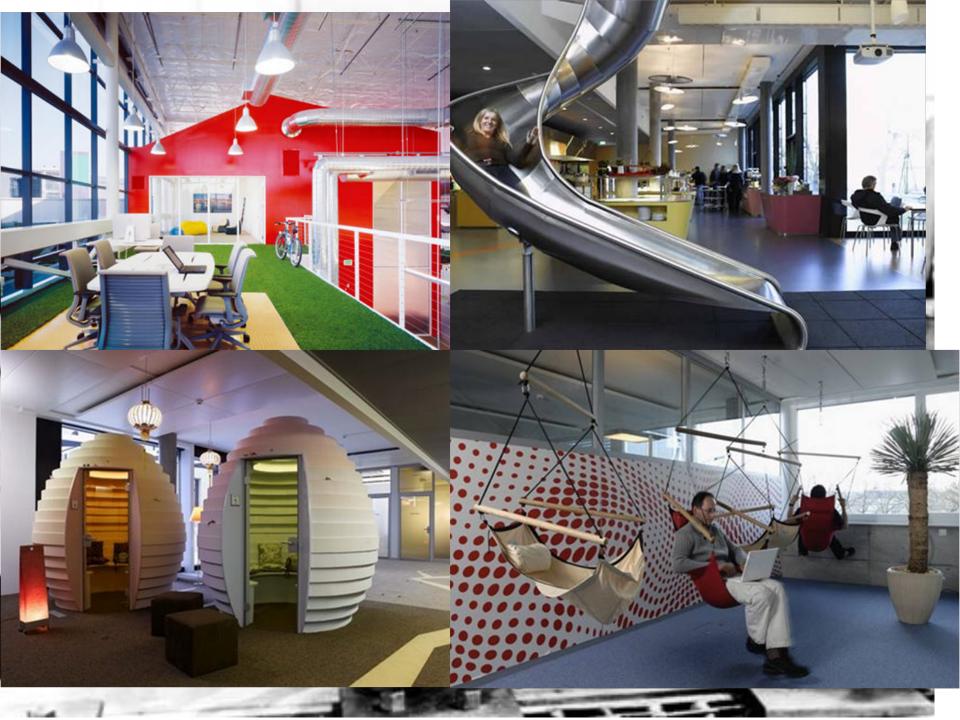


## Neoliberalism and postfordism

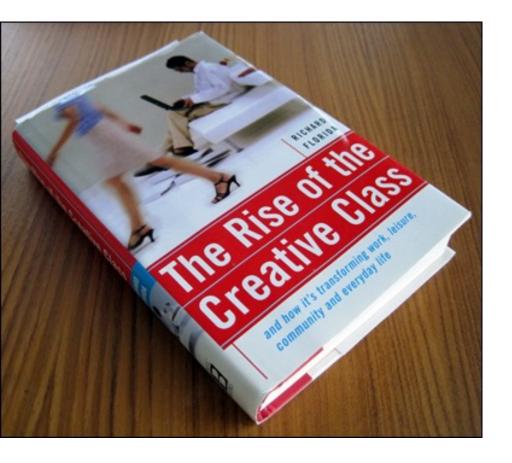
- Labour as commodity (Marx) -> labour as 'human capital' (Foucault)
- "the stake in all neoliberal analyses is the replacement every time of homo oeconomicus as partner of exchange with a homo oeconomicus as <u>entrepreneur of himself</u>, being for himself his own capital, being for himself his own producer, being for himself the source of [his] earnings." (Foucault, 1979)
- The principle of the 'total human'













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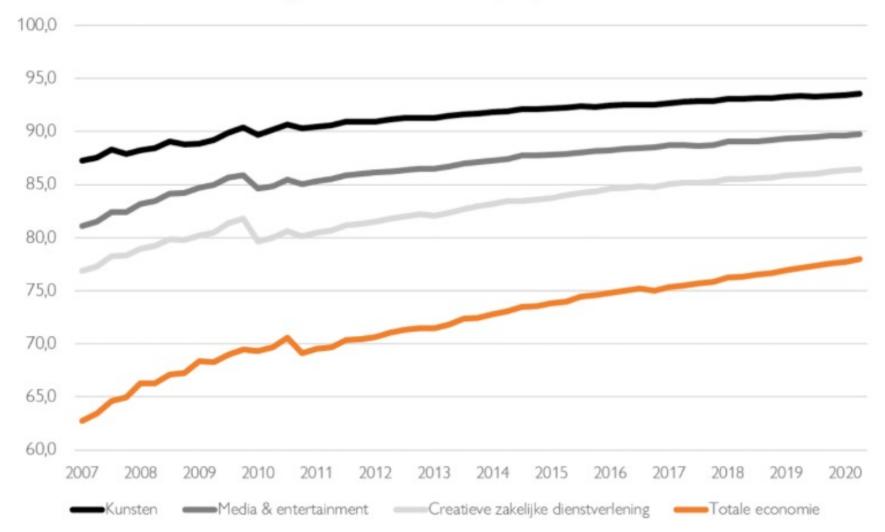


### Creative labor and precarity

- Pascal Gielen: contemporary model-worker as "capitalist charicature of the bohemien artist"
- "Measures aimed at giving wageearners greater security were replaced by measures directed towards relaxing hierarchical control and taking account of individual 'potential'. In a political reversal autonomy was, as it were, exchanged for security." (B&C, The New Spirit of Capitalism, 190)



# Figuur 1. Ontwikkeling van het aandeel eenmanszaken in de culturele sector, 2007-2020 (%)



Bron cijfers: CBS 2020c en CBS 2020d, op basis van afbakening culturele sector uit CBS 2018.

#### deVolkskrant

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**INTERVIEW** DELIVEROO

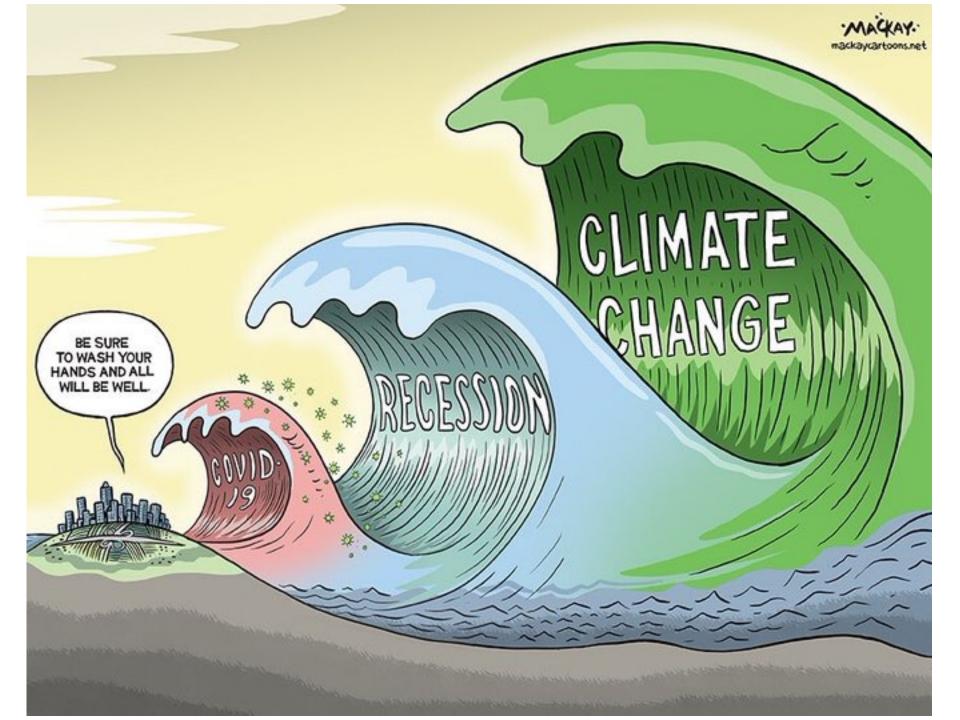
#### Deliveroo-koerier wil geen zekerheid: 'Als ik in dienst moet, stop ik ermee'





## Creative labor and precarity

- *Precariousness* as socio-ontological condition (cf. J. Butler, *Precarious life*)
- *Precarity* as political-economic order (cf. I. Lorey, *State of Insecurity*)
- Precarization as mode of governing and disciplining (Lorey)
- The precariat as a class (cf. G. Standing, The precariat. The new dangerous class)



## Commoning culture

- Commons: resources owned, governed and used neither by a single individual (private) nor by a state (public) but by a community.
  - "Most generally, the commons refer to a broad set of resources, natural and cultural, that are shared by many people. <u>Traditional examples</u> of commons include forests, fisheries, or groundwater resources, but increasingly we see the term commons used for <u>a broader set of domains</u>, such as knowledge commons, digital commons, urban commons, health commons, cultural commons, etc." (IASC, International Association for the Study of the Commons, 2018)
- Commoning as verb (rather than as noun)
  - "To me, however, it is important to emphasize not only that enclosures happen all the time, but also <u>that there is constant commoning</u>. People again and again try to create and access resources in a way that is different from the modalities of the market, which is the standard way for capital to access resources" (M. De Angelis)
- Precariousness and common(ing) are related both on a conceptual and a practical level (e.g. de-individualization of precarity).

#### **Commoning culture**

#### 'NEE. VOOR DAT BROOD IS GEEN BUDGET. We kunnen alleen je reiskosten vergoeden

# TEGENDEBAKKER

### Commoning culture

#### Mooiedingenmakers (NL)

#### Ex Asilo Filangieri (Naples, IT) [video]



Ξ

#### **Word lid**

Onze missie: een sterkere creatieve industrie in Noord-Nederland. Met lokale inhuur, sterkere netwerkvorming, veel zichtbaarheid en meer werk. Dat bereiken we sneller als jij ook mee gaat. We zijn nu al met **142** makers.

mooi edingen makers





## Questions and discussion

- Thanks for your attention!
- Are there any questions?

